

13TH ANNUAL

Liquid Gold GALA

OCTOBER 23, 2022 | SOUTHWESTERN YACHT CLUB
SAN DIEGO COUNTY BREASTFEEDING COALITION





About Us

The San Diego County Breastfeeding Coalition (SDCBC) is a registered 501(c)(3) nonprofit organization that was created in response to the lack of education and support of the proven benefits of breastfeeding for the infant, mother, family, and society as a whole.

Our mission is to protect, promote, and support breastfeeding through education, advocacy, and outreach in San Diego County.

Learn more about our work by visiting our website breastfeeding.org

Our Goals

BREASTFEEDING EDUCATION: Increase access to evidence-based, culturally sensitive, professional & public lactation information & education in our community

- SDCBC coordinates a continuing education program to increase opportunities for healthcare professionals and the community to learn and participate in topics addressing current lactation trends. Additionally, we manage the SDCBC website, disseminate a monthly newsletter, & provide scholarships for the UC Extension Lactation Education Counselor program.

BREASTFEEDING ADVOCACY & OUTREACH: Protect, promote & support breastfeeding through outreach & advocacy for lactating individuals and families

- SDCBC strengthens support for breastfeeding and systems change through partnerships, protection of breastfeeding & lactation in the workplace and childcare setting, developing networks for sharing information, community mobilization, advocacy activities and hosting events throughout San Diego.

BREASTFEEDING SERVICE & CARE: Protect, promote & support breastfeeding by increasing access to care for pregnant women, mothers and families

- SDCBC provides a Warmline and disseminates an annual Breastfeeding Resource Guide to support continuity of care for lactating individuals and families.

SUSTAINABILITY: Ensure the SDCBC will be fiscally sound & self-sustaining with effective leadership, staff & governance

- SDCBC engages in fundraising events, grant writing, membership, board development and volunteer efforts to support infrastructure.

What is the Liquid Gold Gala?

The Liquid Gold Gala is a night for the community to come together to honor the impact the SDCBC has had on improving the health of thousands of families in San Diego.

The night includes a silent and live auction, dinner service, live entertainment, and awards recognizing the progressive work of individuals, workplaces, and childcare programs that align with our mission.

All proceeds from the silent and live auction, sponsorships, and ticket sales goes towards funding our events, operations, and organization so that we may reach our annual goals to educate, advocate and convene the San Diego community to benefit the health and wellbeing of infants, mothers and families.



Event Details



What

13th Annual Liquid Gold Gala

Hosted by

San Diego County
Breastfeeding Coalition

When

Sunday, October 23, 2022

Where

Southwestern Yacht Club
1702 Qualtrough St
San Diego, CA 92106



Sponsorship Levels

24 Carat \$2,500

- Your name or company logo prominently displayed on banner and stage at the Gala and on the online event page
- Featured as Gala Sponsor on all materials
- Premier table location at the Gala (16 tickets)
- Full page color ad in booklet
- Acknowledgment at Gala Dinner
- Option to display/distribute your company literature
- 1-2 minutes of speaking time or video presentation during Gala dinner

22 Carat \$2,000

- Your name or company logo prominently displayed on banner and stage at the Gala and on the online event page
- Featured as Gala Sponsor on all materials
- Tickets to attend Gala (12 tickets)
- 1/2 page color ad in booklet
- Acknowledgment at Gala Dinner
- Option to display/distribute your company literature

18 Carat \$1,500

- Your name or company logo displayed on banner at the Gala and on the online event page
- Listed as Gala Sponsor on all materials
- Tickets to attend Gala (10 tickets)
- 1/2 page black and white ad in booklet

14 Carat \$1,250

- Your name or company logo displayed on banner at the Gala and on the online event page
- Listed as Gala Sponsor on all materials
- Tickets to attend Gala (8 tickets)
- 1/4 page black and white ad in booklet

Other Opportunities

Monetary Donation

- If the sponsor benefits are not what you are looking for, but you would like to make a meaningful contribution, we invite you to make a monetary donation at any amount you desire by visiting our [donation page here](#).

In-kind Donation

- We are currently taking donations for our silent and live auction. We accept products, gift cards, gift certificates for almost any service, and more. Donations are 100% tax deductible at their fair market value. For more information and the application, please [click here](#).



Frequently Asked Questions

Is my business able to simply be an event sponsor? We are not interested in tickets for the event.

Absolutely. If the benefits we currently offer are not what you are looking for, we are happy to discuss other options. Please contact SDCBC's Coordinator, Christina Lares at sdcbc@breastfeeding.org.



Who are the attendees of the event?

Attendees are primarily health care professionals, childcare workers, IBCLCs, physicians, nurses, students, and breastfeeding advocates.

How many people are expected to attend?

We expect around 150 people.

Where can I buy tickets to attend?

Visit our event page on our [website here](#).

Thank you!



If you have any questions or would like more information regarding sponsorships, please contact SDCBC's Coordinator, Christina Lares at sdcbc@breastfeeding.org

For general inquiries and event information, please visit the Liquid Gold Gala event page [here](#).

San Diego County Breastfeeding Coalition
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