



Dear Community Partner,

Each year the San Diego County Breastfeeding Coalition (SDCBC) works to advance its mission to protect, promote and support lactation in our communities, especially in those who are most impacted by the economic and social pressures of the pandemic.

Despite the barriers presented throughout the pandemic, we have become more creative and more connected as a movement. We have reduced barriers to breastfeeding by empowering mothers, families, providers, and workplaces with knowledge and tools to support lactation in their settings. By breaking these barriers down, we can give more infants a healthier and more equitable start in life and improve the health of their mothers and communities, too.

Some of our accomplishments from 2021 include awarding seven lactation education scholarships to promote diversity and equity in the lactation field, hosting monthly education events serving over 900 health professionals and community members, distributing over 3,900 breastfeeding resource guides, and advocating with the San Diego County Board of Supervisors to proclaim August San Diego County Breastfeeding Month.

We're asking for your support for our [2022 Liquid Gold Gala fundraiser](#), a very special event that funds our mission. Due to the pandemic, we have been unable to host our Gala for the last 2 years, but this year we are hoping to raise \$20,000 to fund our advocacy, outreach, and education campaigns that are much needed for families in San Diego.

In order to make our silent auction a success, we are asking you to join us in supporting our cause by donating to the Liquid Gold Gala. As a 501©(3) nonprofit organization, we rely on our generous donors, sponsors, members, and volunteers to continue our mission for thousands of families across San Diego County. Your donation would be a wonderful addition to the event and would certainly increase the amount raised in our live or silent auction. We can use items such as gift cards and gift certificates for almost any service.

In addition to having your donation be tax-deductible, we would like to recognize your contribution to our fundraiser by highlighting you or your organization in the promotional materials for the Gala, the auction catalog, and also on our social media platforms and website.

Our vision is to build a healthier generation of infants, children, and families across San Diego. We hope you can join us in making this a reality.

For any questions or more information, please feel free to contact our fundraising coordinator, Christina Lares at [sdcbc@breastfeeding.org](mailto:sdcbc@breastfeeding.org).

Thank you very much for your consideration of our request.

Sincerely,

*Angeles Nelson*

Angeles Nelson

**President, San Diego County Breastfeeding Coalition**

2907 Shelter Island Dr., Ste. 105-476 San Diego, CA 92106



## Auction Item Donation Form

The Gala raises funds that directly support SDCBC's endeavors and advocacy work on promoting, protecting, and supporting breastfeeding throughout all of San Diego County.

Please list the donor name as it should be acknowledged in the publication.

<b>Donor's Name:</b>	
<b>Business Name (if applicable):</b>	
<b>Do you prefer anonymous listing?</b>	<input type="checkbox"/> <b>anonymous listing</b>
<b>This is a:</b>	<input type="checkbox"/> <b>personal gift</b> <input type="checkbox"/> <b>business gift</b>
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	

We would like to recognize our donors and sponsors on our website. If applicable, please email your organization's logo to [liquidgold@breastfeeding.org](mailto:liquidgold@breastfeeding.org). Images can be up to 1MB and can be in any of the following image formats: JPG, GIF, PNG.

### Donation Information:

- I have enclosed the auction item/certificate.
- Please call me to arrange item pick up.
- Please use this form to redeem our donation or create a certificate; all restrictions and expiration dates are listed on this form.
- I am unable to donate an item for your auction, but I am happy to enclose a tax-deductible contribution of \$\_\_\_\_\_ to show my support for the Coalition. My check is enclosed.

2907 Shelter Island Dr., Ste. 105-476 San Diego, CA 92106



San Diego County  
Breastfeeding Coalition

## Auction Item Donation Form

<b>Brief description of item(s) to be donated:</b>	
<b>Quantity:</b>	
<b>Estimated Retail Value: \$</b>	
<b>Expiration Date:</b>	
<b>Special Notes or Limitations:</b>	

Please make checks payable to "SDCBC" and return form and any donation to:  
San Diego County Breastfeeding Coalition  
2907 Shelter Island Dr., Ste. 105-476  
San Diego, CA 92106

Please keep a copy of this completed form for your records. Donations are 100% tax-deductible at their fair market value. The SDCBC Federal Tax ID Number is 33-0710251.

For any questions or more information, please feel free to contact our fundraising coordinator, Christina Lares at [sdcbc@breastfeeding.org](mailto:sdcbc@breastfeeding.org).

Your support of the San Diego County Breastfeeding Coalition is deeply appreciated!

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